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Change Management Control Tower Checklist

This checklist is designed to help leaders, project managers, and change practitioners establish a Control Tower (Change Management PMO) within their organization. Use it to align stakeholders, build buy-in, and ensure smooth implementation.

1. Preparation & Alignment

- □ Assess the current state of change management practices across projects.
- Identify pain points caused by siloed project approaches (duplicate comms, change fatigue, etc.).
- \square Secure executive sponsorship for the Control Tower concept.
- Define clear objectives: reduce change saturation, improve collaboration, and align messaging.

2. Stakeholder Engagement

- Identify key stakeholders (project managers, OCM leads, business unit leaders).
- \square Communicate the benefits of a Control Tower (consolidation, coordination, efficiency).
- Address concerns about loss of project autonomy by emphasizing collaboration.
- Create a stakeholder map to track influence, support, and engagement needs.

3. Governance & Structure

- Define the Control Tower's mandate and scope (what it will and won't manage).
- Establish governance processes for communications, training, and engagement activities.
- Develop a centralized change calendar to track project timelines and impacts.
- ullet Set up reporting mechanisms to measure adoption, change readiness, and progress.

4. Processes & Tools

- ullet Implement templates for communication, training, and stakeholder engagement requests.
- \square Adopt or enhance change impact assessment tools.
- Use dashboards or software to visualize change saturation across teams and departments.
- Standardize approval and review processes for project-related communications.

5. Pilot & Scale

- \square Start with a pilot group of 2-3 projects to test the Control Tower approach.
- Gather feedback from project teams and impacted employees.
- \subseteq Refine processes based on lessons learned before scaling organization-wide.
- □ Communicate quick wins and early successes to build momentum and credibility.

6. Continuous Improvement

- Establish feedback loops with project managers and stakeholders.
- \square Continuously review and update change management practices.
- ullet Track metrics related to change saturation, communication effectiveness, and adoption.
- \square Celebrate successes and recognize teams contributing to smoother change delivery.

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